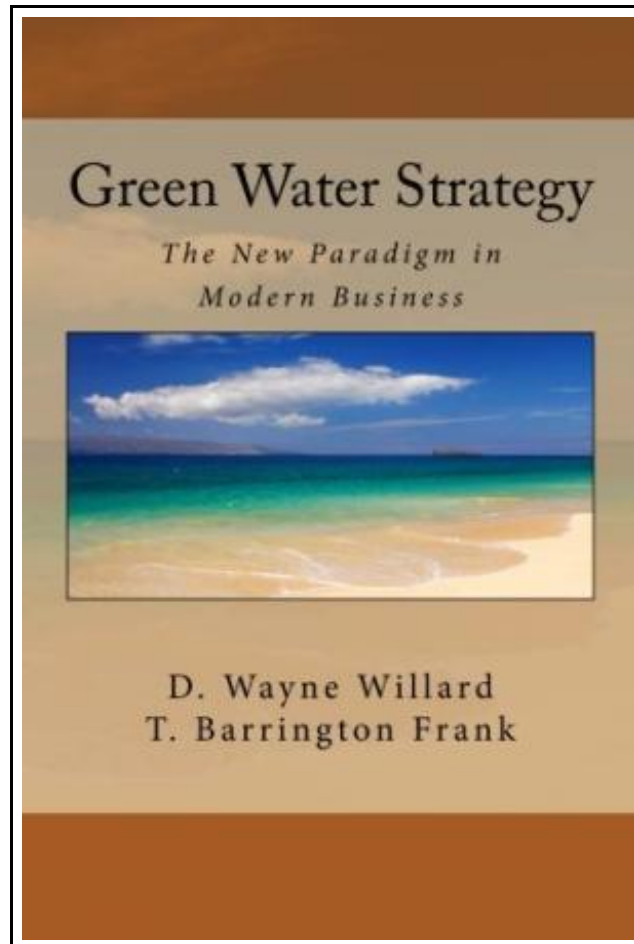


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Createspace, United States, 2012. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.First There Was the CSC One dreary Monday morning I arrived at work and found a Dilbert cartoon clipped from that morning s paper and taped to my office door. As I stood and read it, I saw the handwritten abbreviation CSC and a roughly drawn rain cloud added to the third frame of the cartoon. I quickly read the captions, and chuckling at the humor, I knew immediately who had left the comic on my door. It was my friend and colleague Tom Frank. I also knew both what the CSC inscription meant and why he had made the connection with the cartoon. It was as though Scott Adams had been in yesterday s meeting. At the time, Tom and I had known each other for nearly a quarter of a century, working together at two different companies for fifteen of those years. We shared a sense of frustration with many aspects of corporate life. We also shared a sense of humor and over the years developed a number of somewhat silly yet oddly telling theories for the logic-defying corporate shenanigans we continually encountered. One such theoretical explanation we referred to as the CSC - The Cosmic Stupidity Cloud. This theory explained how management made decisions using faulty assumptions, without the bother of recognizing obvious facts or worrying about reaching rational conclusions based on those facts. Sometimes it seemed as if the Cosmic Stupidity Cloud caused those under its influence to ignore all facts as extraneous. We had observed that individuals as well as groups exhibited the effects of the CSC, the presence of which was either a signal of impending failure or a guarantee of that...



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