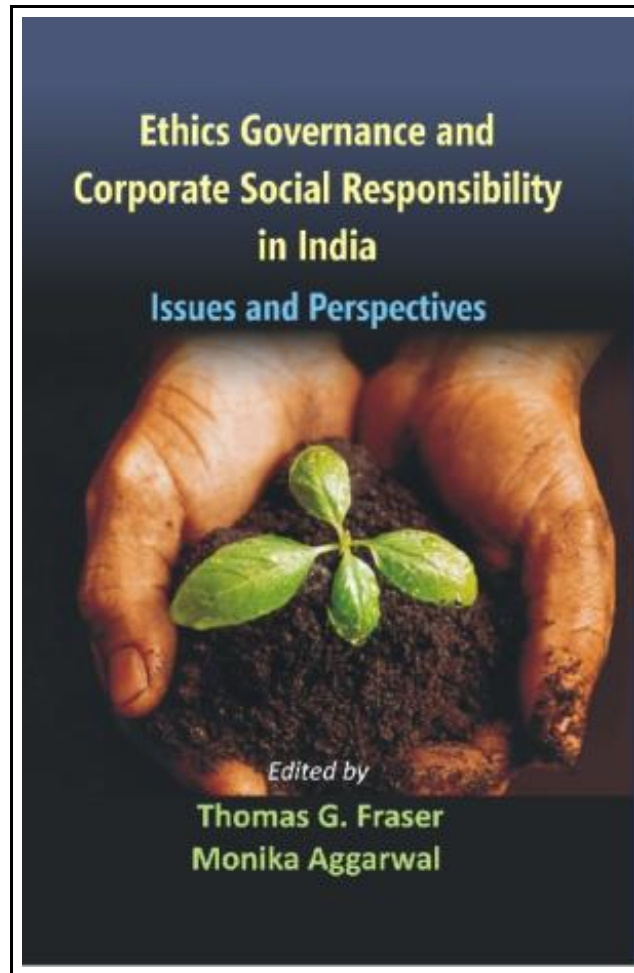


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2016. Hardcover. Book Condition: New. 260 ABOUT THE BOOK:- This book is based upon an International Conference on 'Business Ethics and Corporate Social Responsibility' held at the Cordia Education Complex, Sanghol, in November 2013 under the auspices of the Lord Rana Foundation Charitable Trust, UK, and the Smt. Jawala Devi Memorial Trust, India. ABOUT THE AUTHOR:- Thomas G. Fraser MBE is Emeritus Professor of History at Ulster University, United Kingdom, and former Provost of its Magee campus. He has published widely on India, the Middle East, American foreign policy and the Northern Ireland peace process. He is a Fellow of the Royal Asiatic Society, Fellow of the Royal Historical Society and Fellow of the Royal Society of Arts. Monika Aggarwal, MBA, M.Com, Ph.D from Guru Nanak Dev University, Amritsar, is Securities and Exchange Board of India certified financial trainer. She has completed FDP from IIMB, Bangalore and ISB, Mohali. She is recipient of Dr S. Radhakrishnan Post Doctoral Fellowship UGC, New Delhi. She had been working as Professor at Cordia Group of Educational Institutes, Sanghol, India. CONTENTS:- Foreword Lord Diljit Rana 5 Preface 7 Special Communication: Business Ethics and 9 Corporate Social Responsibility Urmil Verma Introduction and Acknowledgements 15 List of Contributors 21 1. Lala Lajpat Rai and the Pursuit of National Education: Lala Lajpat Rai Memorial Lecture 23 Professor Thomas G. Fraser 2. Corporate Social Responsibilities and Business Ethics 33 Dr Harish Kumari 3. Ancient Wisdom and Business Ethics 43 Dr Vaneeta Rani and Dr Kusum Gupta 4. Dream of an Ethical Society and the Dilemma of Capitalism 59 Dr Sheojee Singh 5. Faith and Spirituality in an Increasingly Global Business Environment 73 Renu Kalra and Rakhi J. Singh 6. Integration of Ancient Wisdom with Modern Ethics in Business Scenario 89 Rashmi Kamra and Gaurav Vij 7. Business Ethics...



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