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101 Ways to Get More Patients from the Internet in 2014: Fast, Effective and Future-Proof Online Marketing Strategies for Dental Practices

By Tim Kitchen, Amen Sharma, Kavita Prashar

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The world of Internet Marketing changes fast and in 2014 dental practices are competing in a very different online landscape. With social media, mobile traffic, PPC and a million different website providers to choose from, it can seem overwhelming and daunting trying to understand each of the components required to promote your practice online. This book gives those responsible for the marketing of their practice an overall guide to what successful dental practice marketing looks like in 2014. Discover what's really working out there, and (just as importantly) what's more hype than substance. Our experience at Exposure Ninja working with hundreds of dental practices and small businesses around the world has given us unique behind-the-scenes access to marketing campaigns, websites, strategies and audiences. The tips in this book are distilled from this experience and explained in plain English. Read real life case studies and get a sneak peek at what makes a difference to practices like yours. Pick and choose the strategies you want to apply this week and get started immediately. **FREE WEBSITE AND COMPETITOR...



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